## Message Text

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INFO OCT-01 EUR-12 ISO-00 AID-05 CIAE-00 COME-00 EB-07 FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02 CIEP-02 LAB-04 SIL-01 OMB-01 /077 W ------200825Z 107740 /13

R 200244Z JAN 77 FM AMEMBASSY WELLINGTON TO SECSTATE WASHDC 2600 INFO USMISSION OECD PARIS

UNCLAS WELLINGTON 0230

E.O. 11652: N/A

TAGS: EALR, EGEN, NZ

SUBJECT: NOVEMBER RETAIL SALES INCREASE OVER OCTOBER

**REF: WELLINGTON 4755** 

- 1. ACCORDING TO FIGURES JUST COMPILED BY THE DEPARTMENT OF STATISTICS NOVEMBER RETAIL SALES REACHED \$NZ423.3 MILLION. (IN NOVEMBER 1976 BEFORE DEVALUATION ONE NEW ZEALAND DOLLAR EQUALLED APPROXIMATELY ONE US DOLLAR.) AFTER CORRECTIONS FOR PURCHASING PATTERNS, THE NUMBER OF TRADING DAYS AND SEASONAL CHANGES, THIS REPRESENTS AN INCREASE OF 5.1 PER CENT OVER OCTOBER 1976 AND 14.1 PER CENT HIGHER THAN NOVEMBER 1975.
- 2. THE STORE-TYPE GROUPS SHOWING THE LARGEST INCREASES BY VOLUME BETWEEN NOVEMBER 1975 AND NOVEMBER 1976 WERE: FOOD (OTHER THAN GROCERY AND DAIRY) AND DRINK, NEARLY 31 PER CENT; DRUGSTORE, OVER 28 PER CENT; GROCER AND DAIRY NEARLY 28 PER CENT AND HARDWARE, BUILDERS' HARDWARE, PAINTS ETC. OVER 27 PER CENT. SMALLEST INCREASES WERE REGISTERED BY: APPAREL, 8 PER CENT, FURNITURE AND SOFT FURNISHINGS, 8 PER CENT AND HOUSEHOLD APPLIANCES, ELECTRICAL GOODS, RADIOS, T.V. ETC, 11 PER CENT.

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**SELDEN** 

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	Margaret P. Grafeld	Declassified/Released	US Department of State	EO Systematic Review	22 May 2009
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## Message Attributes

Automatic Decaptioning: X

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Concepts: DATA, ECONOMIC REPORTS, RETAIL PRICES

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Document Number: 1977WELLIN00230
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Subject: NOVEMBER RETAIL SALES INCREASE OVER OCTOBER

TAGS: EALR, EGEN, NZ

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